



EXHIBITOR FAST FACTS



## **PARTS CANADA SUPERBIKE CHAMPIONSHIP ROUND #3 in Calgary at RACE CITY MOTORSPORT PARK:**

The Parts Canada Superbike Championship is one of Western Canada's premiere destinations this summer festival season. This experience will reach thousands of people over two exciting days.

### **EVENT DETAILS (Open to the public):**

Saturday, June 27<sup>th</sup> 10:00 am to 5:00 pm

Sunday, June 28<sup>th</sup> 10:00 am to 5:00 pm

\*Hours of operation subject to change by Fast Track Promotions Inc.

Event attendance for 2007 was 4,900 people. We expect 5,000 spectators. All vendors are required to be onsite and operational by spectator entrance opening (10:00 am) regardless of weather conditions.

### **EXHIBIT CRITERIA:**

The Parts Canada Superbike Championship Round #3 in Calgary is an outdoor motorcycle road racing event and provides only outdoor exhibit opportunities. All products and services to be exhibited must professionally displayed. No hand written signs will be permitted. This is a rain or shine event, so prepare accordingly.

### **VENDOR MOVE IN TIMES:**

Please access event site through "Competitor Gate" only.

Saturday, June 27<sup>th</sup>, 2009 from 7:00 am to 10:00 am

Sunday, June 28<sup>th</sup>, 2009 from 7:00 am to 10:00 am

### **VENDOR MOVE OUT TIME:**

Removal or dismantling of your exhibitor will be allowed only after the event has closed on Sunday, June 28<sup>th</sup>, 2009. All exhibits must be removed from the event site by 8:00 pm on Sunday, June 28<sup>th</sup>, 2009.

### **VENDOR ACCESS PASSES:**

Vendor / Exhibitor / Concessionaire workers passes are made available for the exclusive use of the registered exhibitor working the event and it is the responsibility of every exhibitor to ensure that these workers passes are used for this purpose alone. Misuse of these passes will result in confiscation of the pass and removal from the event. All workers pass holders must be a minimum of 18 years of age.

### **CONFIRMATION AND PAYMENT:**

Once we have received your completed registration form and payment to Fast Track Promotions Inc. we will confirm your acceptance by issuing an official Approved Vendor License for the Parts Canada Superbike Championship Round #3 Calgary within 3 business days.

### **ADDITIONAL INFORMATION:**

Access to **potable water** is not available.

All vendors must have either a Food Service – No Premises Licence or a Retail Dealer – No Premises Licence.

Each vendor will be required to provide at least one container for the deposit of sales area garbage.

All concessionaires are responsible for their food permits and equipment.

Applicants requesting non-profit rates must include a copy of their Certificate of Incorporation.

### **CONTACT INFORMATION:**

Fast Track Promotions Inc.

Telephone: 403.452.0495

E-mail: [marketing@calgarysuperbike.com](mailto:marketing@calgarysuperbike.com)

Website: [www.calgarysuperbike.com](http://www.calgarysuperbike.com) go to the "Get Involved" tab & scroll down to "Exhibitor Opportunities"



# EXHIBITOR APPLICATION FORM



**Please complete and respond via e-mail OR mail to:**

E-mail: marketing@calgarysuperbike.com  
Address: Fast Track Promotions Inc.  
728, 35 Street NW Calgary  
Telephone: 403.452.0495  
Website: [www.calgarysuperbike.com](http://www.calgarysuperbike.com)

**YOUR INFORMATION:**

Company/Operating Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Position/Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Cell phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_

**REQUESTED SPACE AND SITE RENTALS DETAILS:**

Please indicate which type (put "x" beside which one) you are applying for:

- \_\_\_\_\_ Concession - Food & Beverage (non-alcohol)
- \_\_\_\_\_ Exhibit/Vendor Merchandise – Retail
- \_\_\_\_\_ Exhibit/Vendor Merchandise – Display Only – NO SALES
- \_\_\_\_\_ Attraction – Games, Rides, or attractions

Please choose the type of space you are applying for:

\_\_\_\_\_ Tent & Space requested (in feet): \_\_\_\_\_ feet x \_\_\_\_\_ feet  
\_\_\_\_\_ Trailer & Size of Trailer: \_\_\_\_\_ feet

Please note EXHIBITOR RATES will be calculated on an individual basis.

**PAYMENT METHOD:**

Please attach your cheque made payable to Fast Track Promotions Inc. with this completed application form and email or mail to the above listed address.

All applications/final payments are due by June 10, 2009 and will include 5% gst. No refunds will be issued.

**ADDITIONAL CHARGES:**

Exhibit and Food Concession rates do NOT include sales structure, side walls, power, water, holding tanks, tables or chairs.

Each successful vendor will be responsible for providing all **equipment required** for its sales venue. This includes: sales structures (booth, trailer or tent), tables and chairs, garbage cans & bags, sink units with appropriate white hosing (if applicable), waste water disposal units (if applicable)

**BOOTH ALLOCATION:**

Every effort will be made to accommodate requests for specific booth spaces; however, final allocation will be made by the Fast Track Promotions Inc. Should adjustments to the midway/concourse layout be deemed necessary, Fast Track reserves the right to relocate booths as required.